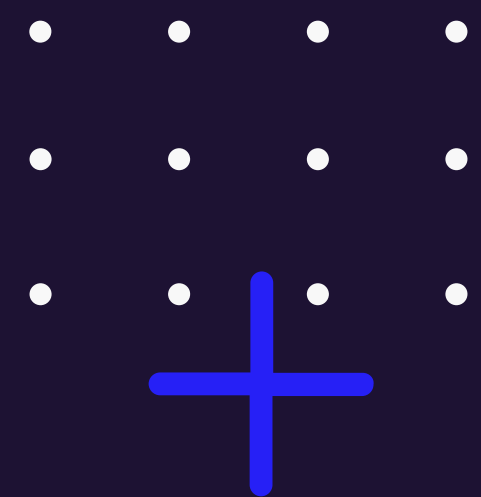


# **FlexMeasures**

Rapid & scalable energy flexibility services for ESCOs

FAWG meeting, 25 Oct 2021

# Seita: journey & team



**2016-2017: Academic spin-off**  
(initial idea: energy pricing)

**2018-2019: Apply data skills as consultants,  
first ESCO relationship.**

**2020: Open-source FlexMeasures**

**2021: First energy flexibility services,  
second ESCO client.**

**2022: Scale 1st service, grow team,  
start 2nd service**



## Nicolas Höning

- Web/Cloud engineering lead
- PhD in smart grid mechanisms
- Ex-data engineer @ Senfal / Vattenfal



## Felix Claessen

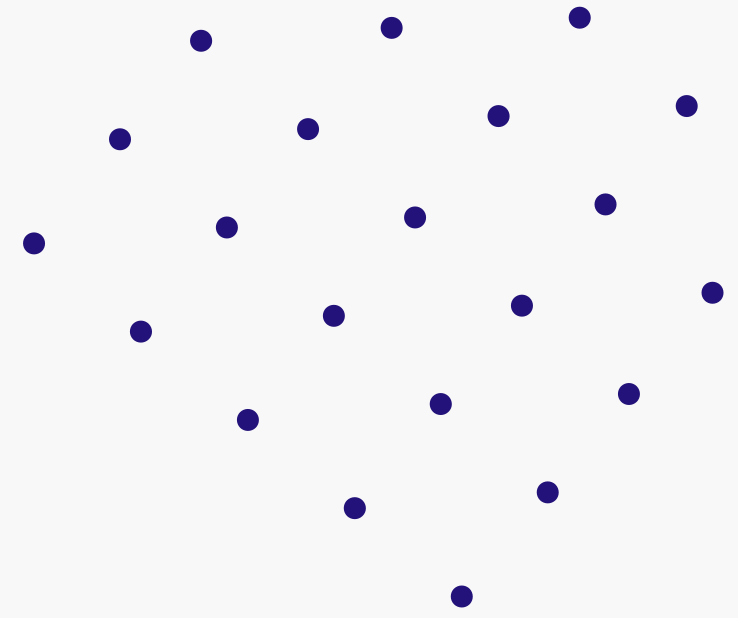
- Data science lead
- Ex-smart grid researcher
- USEF expert

"**Flexibility** is the grid's ability to manage variability and volatility to balance supply and demand."

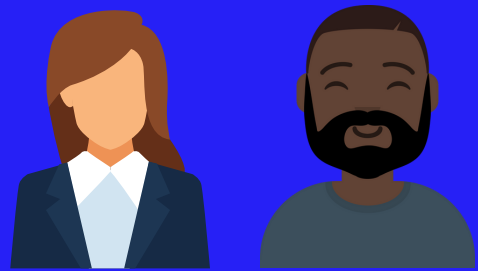
ACCENTURE

"Demand **flexibility** uses communication and control technology to shift electricity use across hours of the day."

ROCKY MOUNTAINS INSTITUTE



**energy flex  
specialists**



**Where's  
your data?**

**asset owners &  
operators**



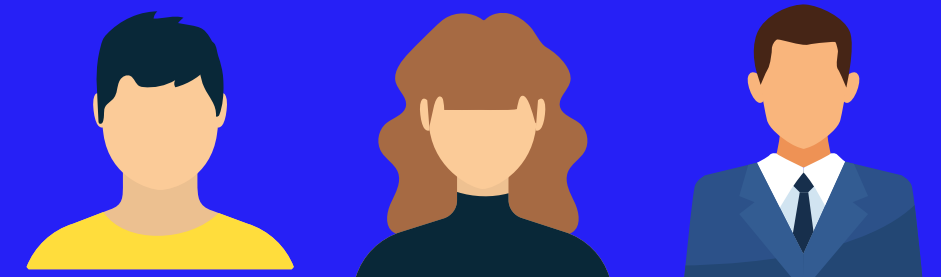
**Who are  
you?**

**Scaling is hard!**

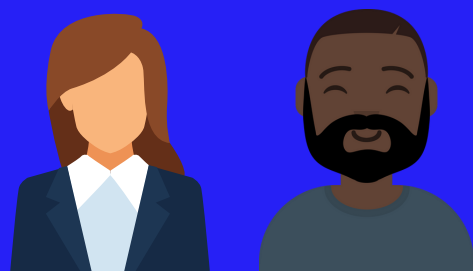
• •  
• •  
• •  
• •  
• •

# ESCOs are the bridges we need!

## asset owners & operators



## energy flex specialists





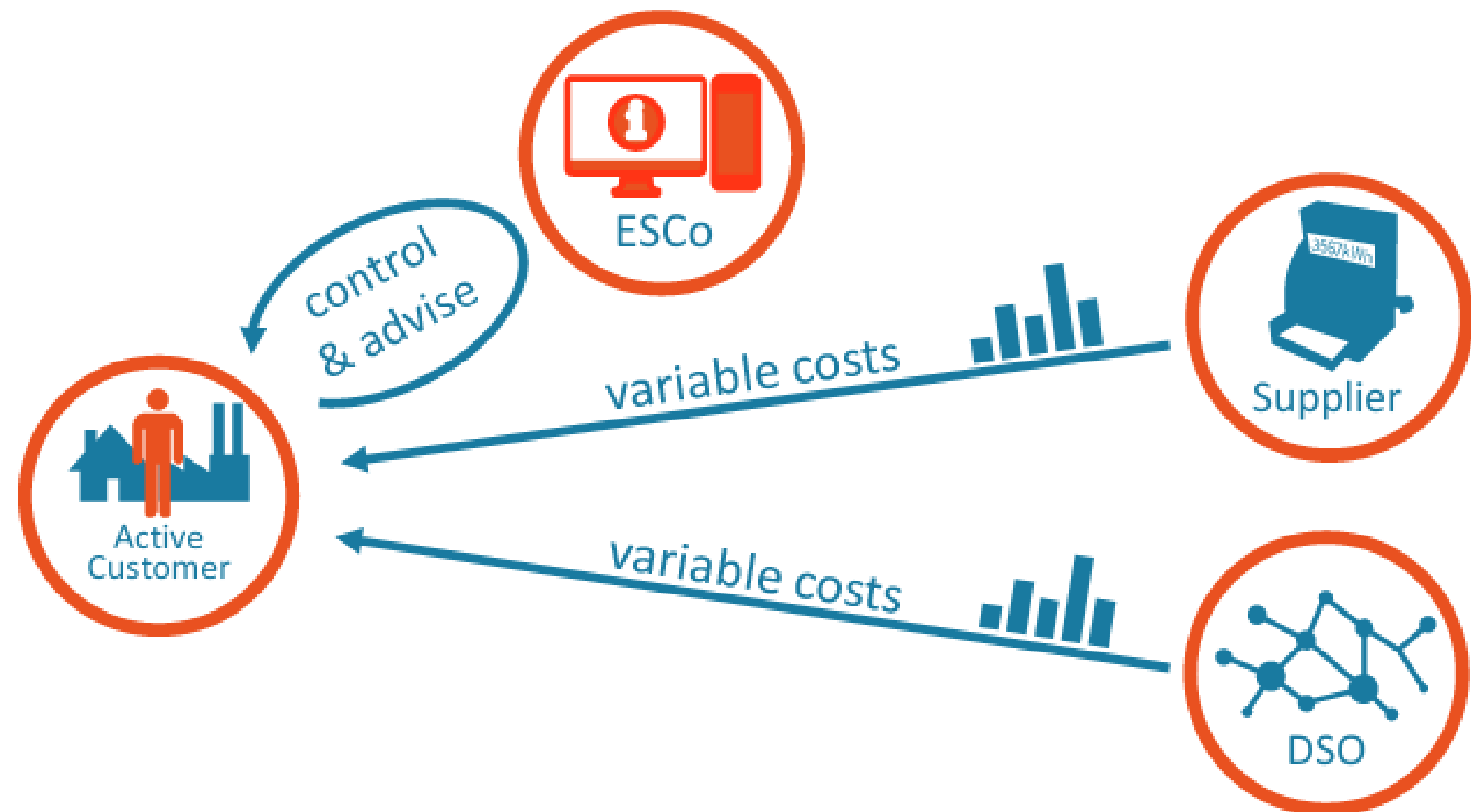
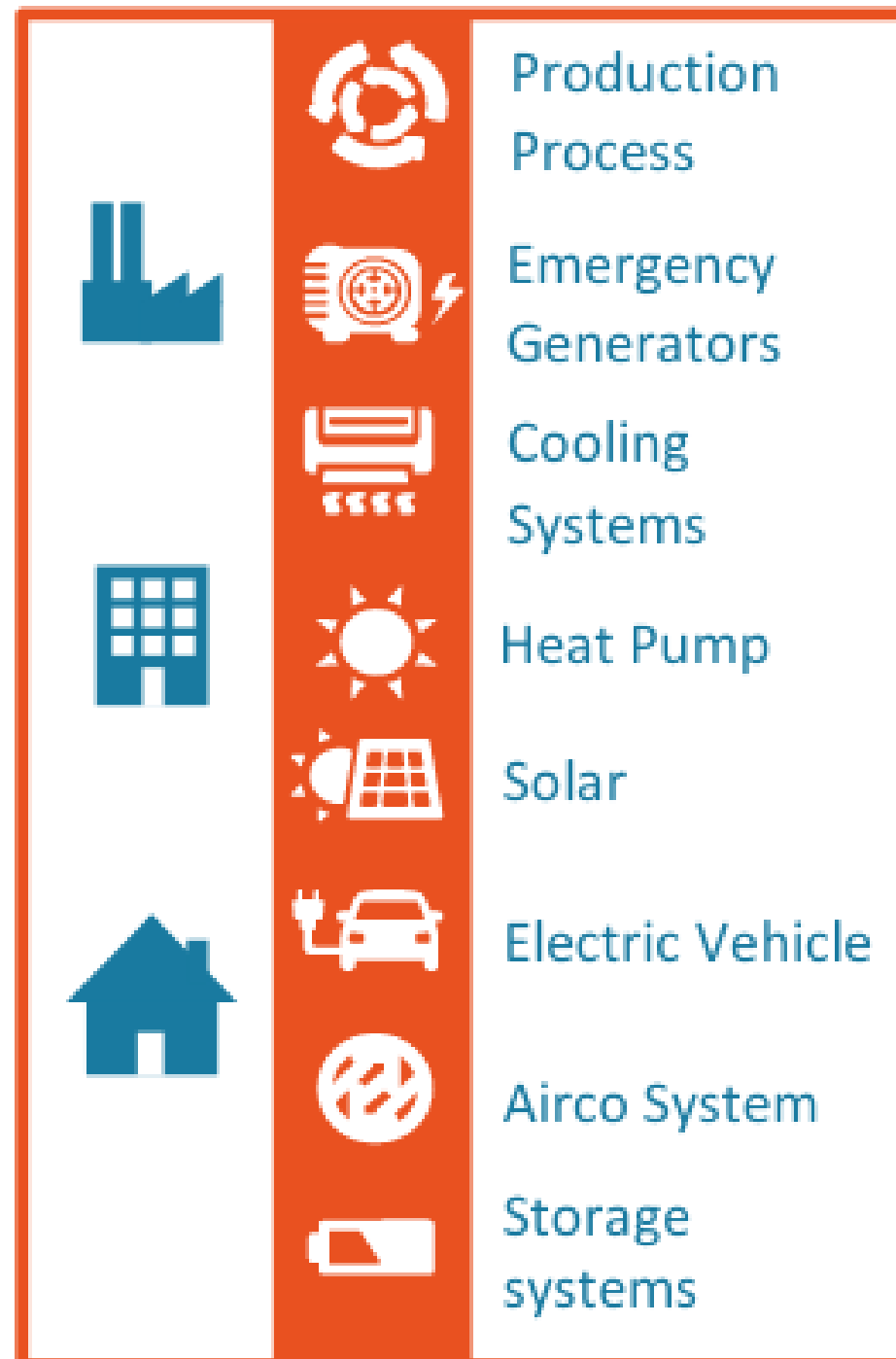
# Our customers: Energy Service Companies (ESCOs)

**Market size: USD 29 billion,  
growing 8% / year**

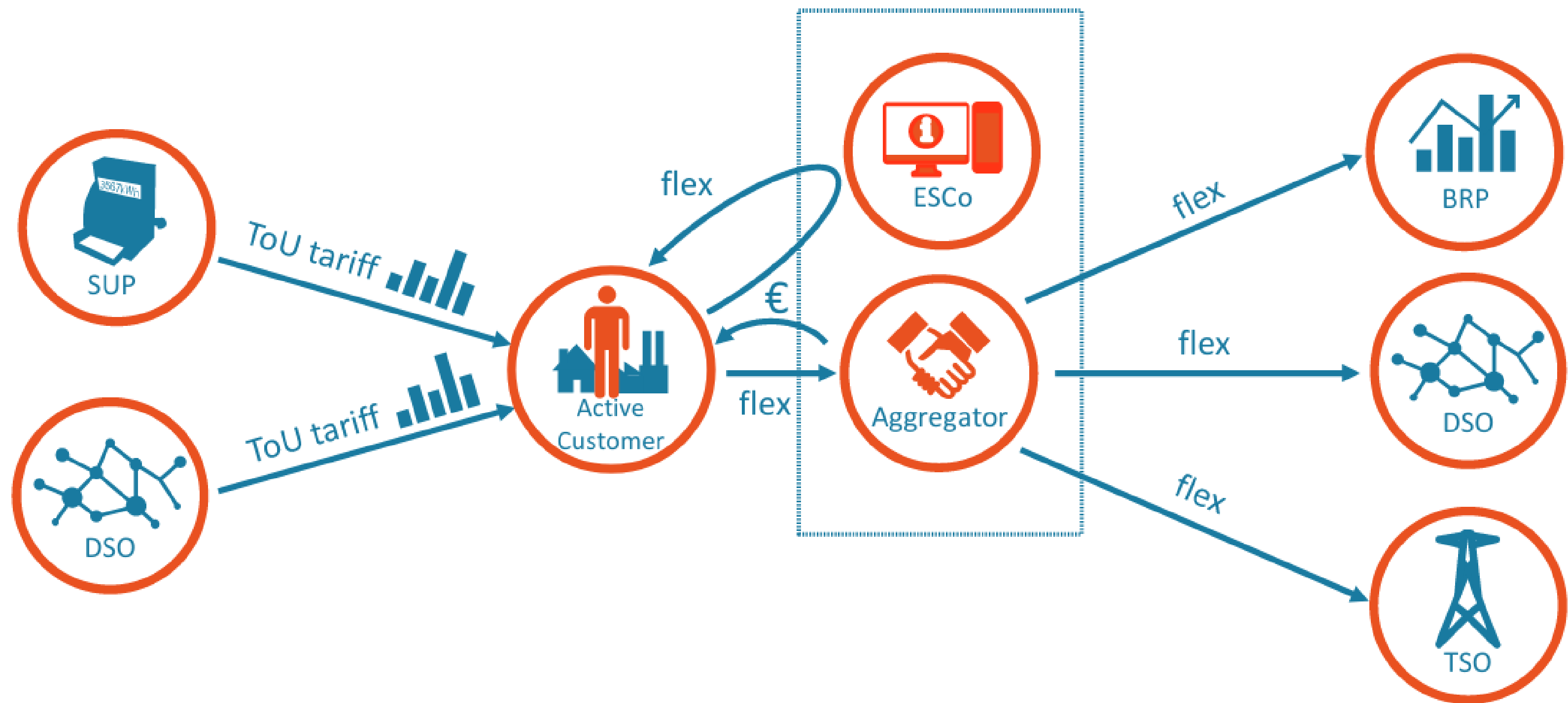
**Examples:**  
Metering companies, real estate  
developers, microgrid developers, car  
charging station operators, business  
parks, energy cooperatives ...



# ESCos & implicit distributed flexibility



# ESCos & explicit distributed flexibility





# Many services?

The needs in energy flexibility  
service implementation  
changes with:

- type of use
- type of customer
- sector
- connection/grid
- markets
- storage?
- culture!
- etc.



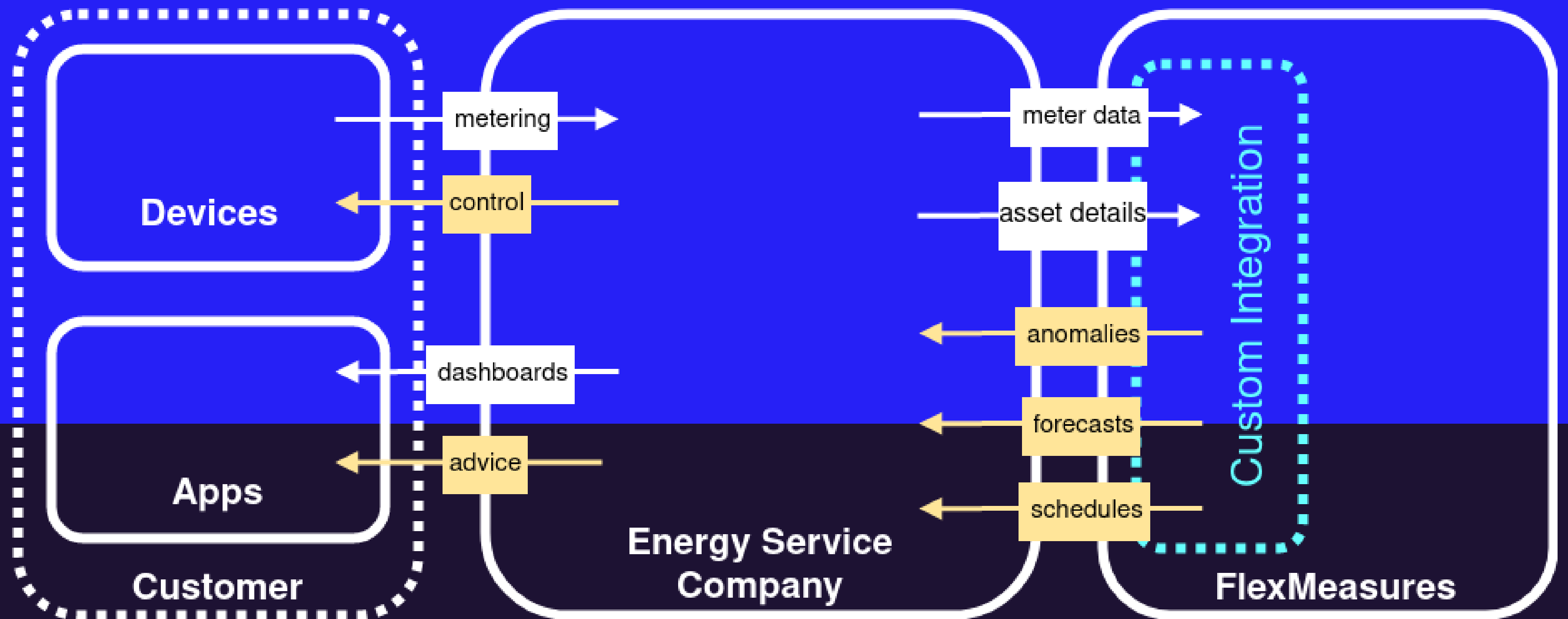
# FlexMeasures: Design goal

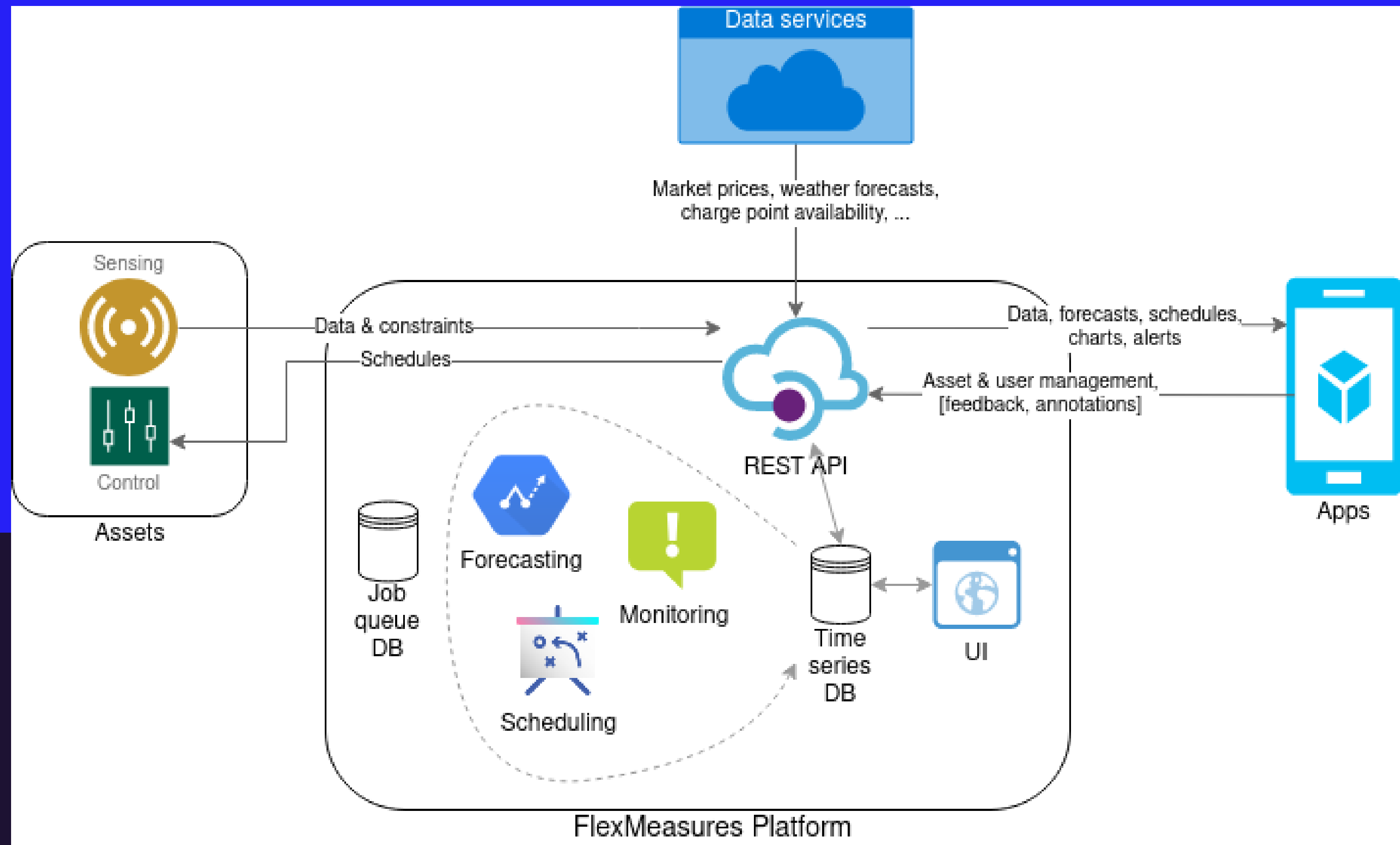
Build real-time energy flexibility services, *rapidly* and *scalable*. On top of open source.

Developing energy flexibility services (e.g. to enable demand response) is crucial, but expensive.

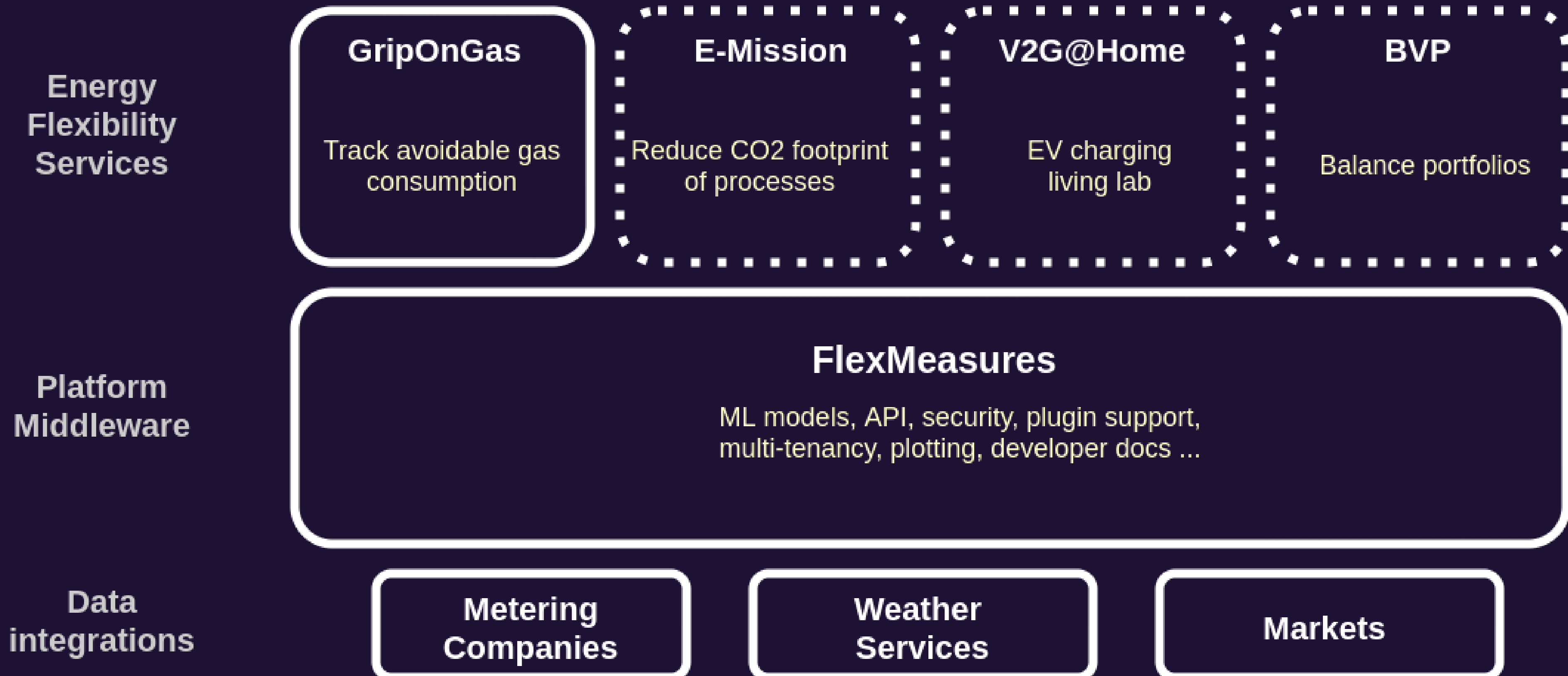
ESCos want to become active in this segment, but fear vendor lock-in or high costs.







# How we use FlexMeasures as a middleware.

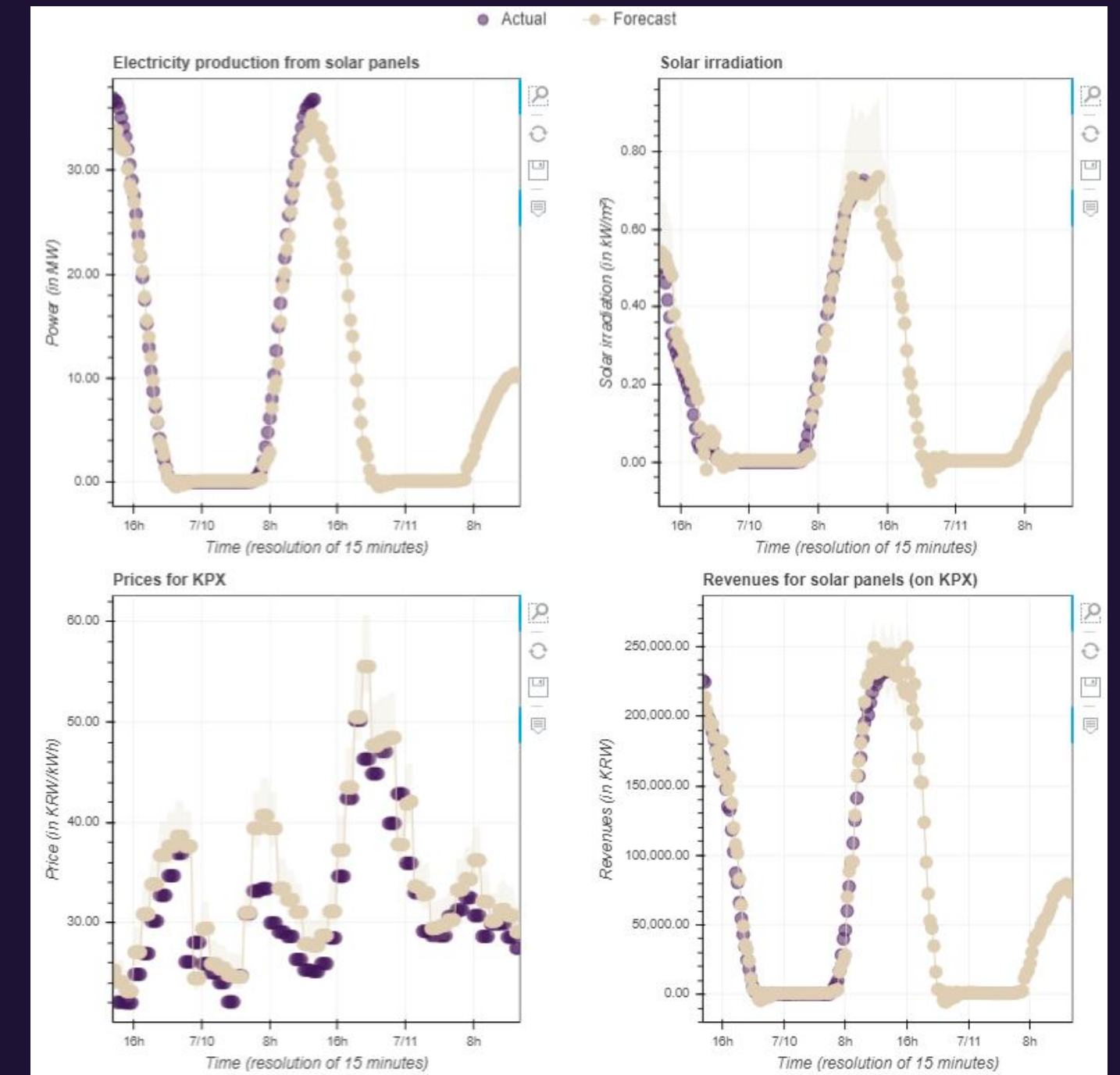




# FlexMeasures value 1/3: real-time updates and advice

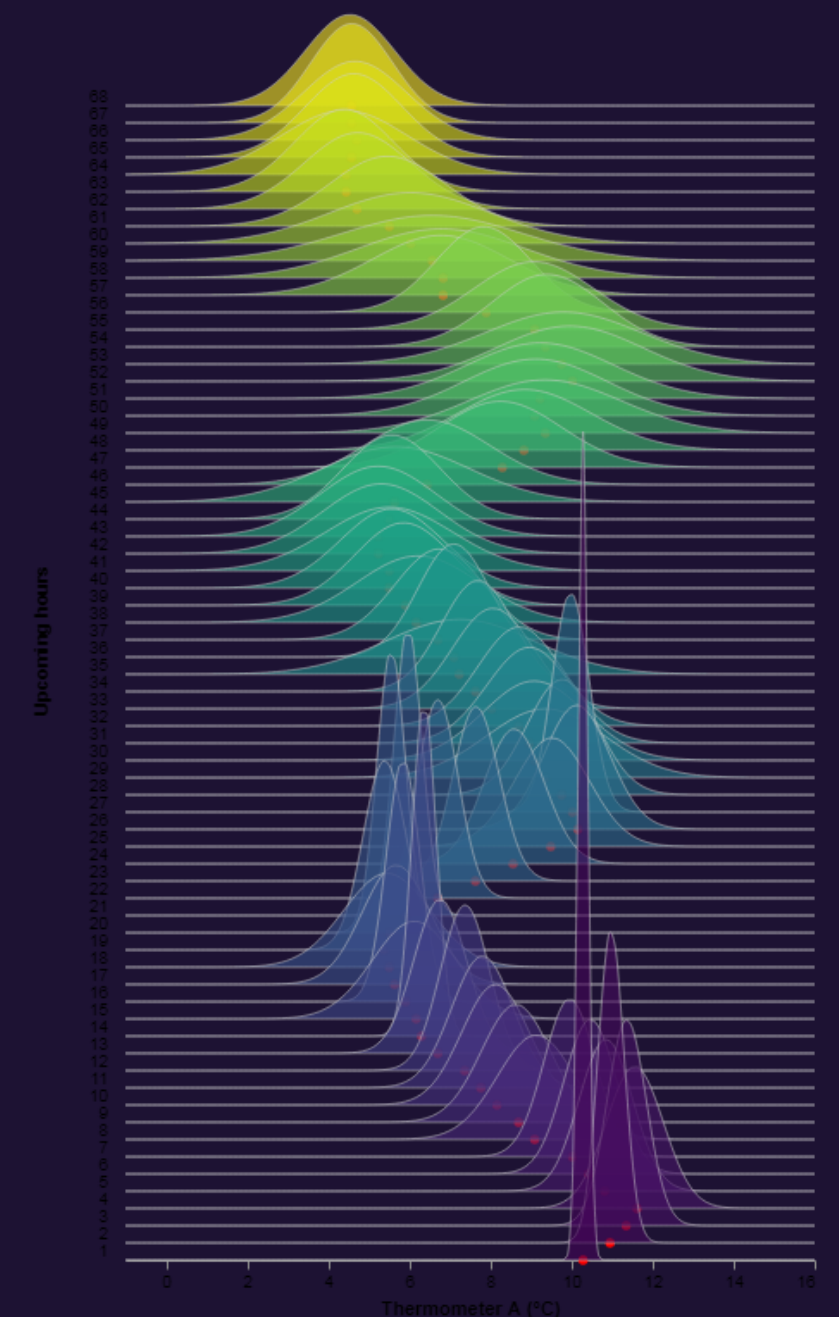
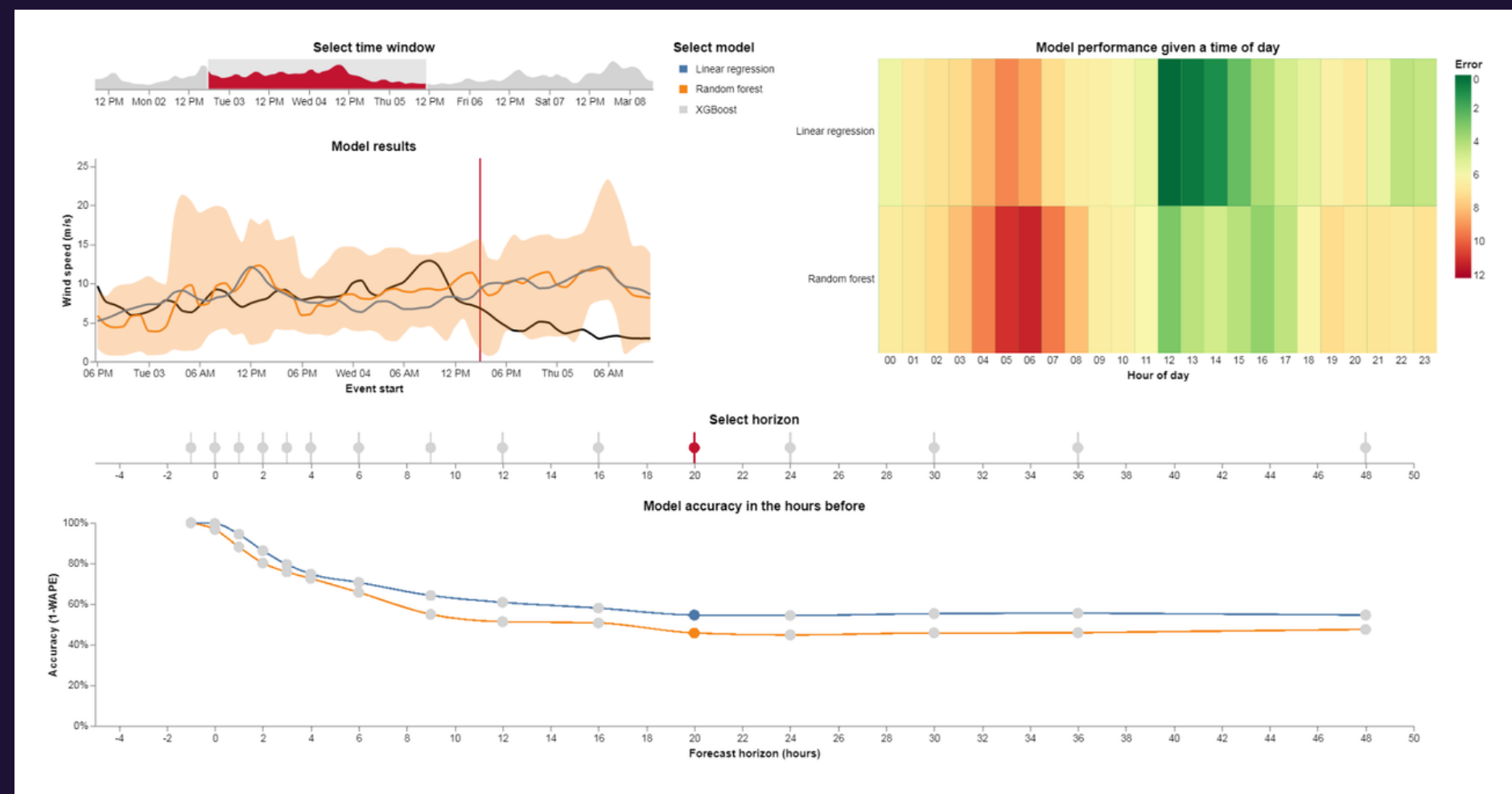
**Energy flexibility services need to interact multiple times per day or hour. Thus, FlexMeasures supports:**

- **Support for real-time updates**
- **Forecasting for the upcoming hours**
- **Schedule optimization**



# FlexMeasures value 2/3: Uncertainty models

Dealing with uncertain forecasts and outcomes is crucial. FlexMeasures' data model helps to model this real-world aspect accurately.



# **FlexMeasures value 3/3:**

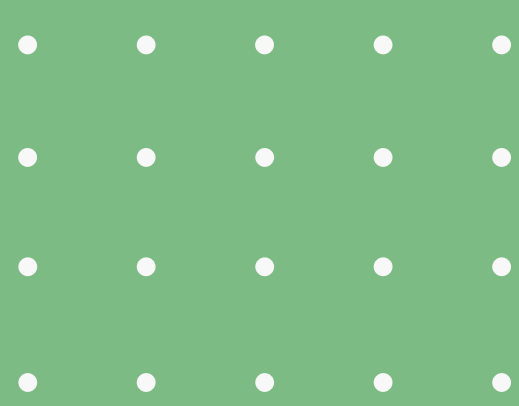
## **Service building**

**Building customer-facing services is where developers make impact. Let's make their work easy.**

- **Well-documented API**
- **Plugin support**
- **Plotting support**
- **Multi-tenancy**







**Open source:  
Think big**

**What if we could build for energy flexibility,  
what WordPress has become for web  
publishing?**

**A technology to raise the standard by which  
every small ESCo in the world can approach  
this problem.**

# FlexMeasures in the LFE context

**New target group:**

ESCos

**Possible integrations:**

- OpenLEADR
- ShapeShifter
- OpenEEMeter

# FlexMeasures and USEF



## **Already supported by FlexMeasures (with hands-on experience):**

- Meter Data and Price Data (but also generally any type of Sensor Data )
- D-Prognoses (i.e. day-ahead meter data prognoses)
- UDI Events (description of available flexibility from individual devices)
- Device Messages (which tell devices what to do, usually in response to a UDI event)

## **Not yet officially supported by FlexMeasures (so far only simulations with these concepts):**

- Flex Requests
- Flex Offers
- Flex Orders
- Flex Settlements



Thank you.

# Plugins: Getting started

```
plugin_name [Your plugin name, e.g. 'My Plugin'.]: A new service
plugin_slug [a-new-service]:
module_name [a_new_service]:
description []: Providing flexible scheduling to X customers in region Y.
author_name []: Nicolas Höning
author_email []: nicolas@seita.nl
plugin_url []:
minimal_flexmeasures_version [0.7.0]:
api_blueprint [y]:
ui_blueprint [y]: n
cli_blueprint [y]:
```

```
$ ls A\ new\ service
a_new_service Makefile README.md requirements run_mypy.sh setup.cfg setup.py
```

```
$ ls A\ new\ service/a_new_service
api cli _init_.py
```

```
$ cd A\ new\ service
```


```
$ pytest
Test session starts (platform: linux, Python 3.8.10, pytest 6.2.4)
rootdir: /home/nicolas/workspace/seita/My Plugin/A new service
plugins: sugar-0.9.4, requests-mock-1.9.3, flask-1.2.0, cov-2.12.1
collecting ...
  a_new_service/api/tests/test_api.py ✓
50% ██████████
  a_new_service/cli/tests/test_cli.py ✓
100% ████████████████████
```

Results (0.07s):  
2 passed

# Documentation

3 Sep 2021

**V0.6.0: MULTI-TENANCY & ERROR MONITORING**




Version v0.6.0 of FlexMeasures is out (see changelog). The two most notable new features are that users and assets now belong to accounts (allowing for multi-tenancy setups), and that it's...

FULL STORY

7 Jun 2021

**V0.5.0: OPENWEATHERMAP AND PLUGIN CUSTOMISATION**




Version v0.5.0 of FlexMeasures is out (see changelog). Aside from great additions to the documentation (tutorials!) and some smaller things, there's new features for customisation of your project and an...

FULL STORY

29 Apr 2021

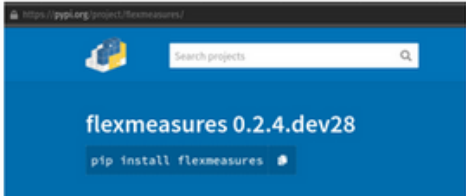
**V0.4.0: PLUGIN SUPPORT**



Version v0.4.0 of FlexMeasures is out (see changelog). Aside

2 Apr 2021

**V0.3.0: PIP-INSTALLABLE, CLI COMMANDS & BELIEF TIME COMMUNICATION IN API**



Getting started

Quickstart

Install FlexMeasures

Make a secret key for sessions and password salts

Configure environment

Preparing the time series database

Add an account & user

Add structure

Add your first weather sensor

Add your first asset

Run FlexMeasures

Add data

Other settings, for full functionality

Configuration

Quickstart

This section walks you through getting FlexMeasures to run with the least effort. We'll cover making a secret key, connecting a database and creating one user & one asset.

Note

Are you not hosting FlexMeasures, but want to learn how to use it? Head over to our tutorials, starting with [Posting data](#).

Install FlexMeasures

Install dependencies and the `flexmeasures` platform itself:

```
pip install flexmeasures
```

# Code hygiene

✓	require higher pip-tools version	deploy-to-staging #141: Commit 3a4aa3b pushed by nhoening
✓	require higher pip-tools version	lint-and-test #795: Commit 3a4aa3b pushed by nhoening
✓	Enable plugin list to be an app creation param, use...	deploy-to-staging #140: Commit 3a3506f pushed by nhoening
✓	Enable plugin list to be an app creation param, use...	lint-and-test #794: Commit 3a3506f pushed by nhoening
✓	do not rely on a actual secret_key file in testing / CI	lint-and-test #793: Commit c5ae1ef pushed by nhoening
✓	add changelog entry	lint-and-test #792: Commit 2ebc974 pushed by nhoening
✓	document caveats when testing plugins	lint-and-test #791: Commit 93bd642 pushed by nhoening
ⓘ	Prepare changelogs for v0.6.1 release	lint-and-test #790: Commit 232427d pushed by Flix6x
✗	Backport PR #127: Add release date (#127)	lint-and-test #789: Commit fa3939c pushed by Flix6x
✗	get_or_create_source might create data source wit...	lint-and-test #788: Commit 6dbc2c8 pushed by Flix6x

flake8



lint-and-test passing pypi v0.6.1 python 3.6+ code style black docs passing



# Resources

- <https://github.com/SeitaBV/flexmeasures/>
- <https://flexmeasures.readthedocs.io>
- <https://flexmeasures.io>
- <https://seita.nl/core-technology/flexmeasures/>
- <https://seita.nl/services/>



# Our business model: Subscriptions via SaaS



Revenue flow

## Status:

- 1st ESCo partner (25K end customers)
- 1st end customer paying subscriptions

