Antitrust Policy Notice

Linux Foundation meetings involve participation by industry competitors, and it is the intention of the Linux Foundation to conduct all of its activities in accordance with applicable antitrust and competition laws. It is therefore extremely important that attendees adhere to meeting agendas, and be aware of, and not participate in, any activities that are prohibited under applicable US state, federal or foreign antitrust and competition laws.

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Agenda

• Summary of last TAC meeting
  • Approval of SOGNO
  • License code scanning
  • Opening up the TAC agenda
• Project Pipeline (Sony)
• LF Energy Project Benefits by stage
• OSS Japan LF Energy Deep Dive
• LF Energy Principles Workshop
• 2021 Events & TAC Engagement (includes project webinars, meetups, etc)
• EOY Newsletter & TAC Input
Summary of last TAC meeting

- Approval of SOGNO
- License code scanning
- Opening up the TAC agenda
Project Pipeline

Sony

- **MG software**
- Research and development work on novel sustainable power systems, known as Open Energy Systems (OES), began in 2010 with a project to provide public viewing of World Cup soccer games to people living without electricity. Using solar-generated power, more than 10 off-grid communities in the Northern Region of the Republic of Ghana were able to watch games from the 2010 FIFA World Cup South Africa™.
- Plans to move to a hybrid - AC/DC and microservices architecture.
- Technology allows electricity generated from local renewable sources to be used—and distributed—efficiently in areas without large-scale power stations or even electrical distribution networks.
# LF Energy Project Benefits by stage

## Benefits

<table>
<thead>
<tr>
<th></th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Benefits</td>
<td>Incubation</td>
<td>Early Adoption</td>
<td>Graduated</td>
<td>Questions / Notes / Guidance (Remove in Final)</td>
</tr>
<tr>
<td>2</td>
<td>Marketing and Communications</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>3</td>
<td>Inclusion in LFE Landscape (<a href="https://landscape.lfenergy.org/">https://landscape.lfenergy.org/</a>)</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Internal Note: It is $1500 per logo</td>
</tr>
<tr>
<td>4</td>
<td>Logo Design</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>Project Stages will be reflected in all outbound messaging (e.g. Early Adoption Projects receive first listing. Early Adoption Projects have larger, more prominently displayed, logos in trade show booths)</td>
</tr>
<tr>
<td>6</td>
<td>Public Messaging</td>
<td>Listed third</td>
<td>Listed second</td>
<td>First listing / Top billing</td>
<td>project stages will be reflected in all outbound messaging (e.g. early adoption projects receive first listing. early adoption projects have larger, more prominently displayed, logos in trade show booths)</td>
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<tr>
<td>7</td>
<td>Landing Page on LFE Website</td>
<td>Included</td>
<td>Included</td>
<td>Included</td>
<td>case of the product reach (e.g. early adoption projects receive first listing. early adoption projects have larger, more prominently displayed, logos in trade show booths)</td>
</tr>
<tr>
<td>8</td>
<td>Events - Demo Space in LFE booth</td>
<td>Booth demo space as available</td>
<td>Higher priority booth demo space</td>
<td>Highest priority booth demo space</td>
<td>project stages will be reflected in all outbound messaging (e.g. early adoption projects receive first listing. early adoption projects have larger, more prominently displayed, logos in trade show booths)</td>
</tr>
</tbody>
</table>
| 9 | Project Lifecycle Announcements | - Tweet on announcement day. No social card.  
- Blog or part of a larger Press Release | - Tweet on announcement day, including social card  
- Blog or part of a larger Press Release | - Tweet on announcement day, including social card  
- Press Release announcement  
- Blog Post (project to include the content)  
- Embargoed pitch of the Press Release and top features to the media. Requests for interviews go to the project team. | The difference between Incubation and Graduated is the amount of amplification, the vehicle for the amplification and the LF Staff support during the amplification. |
| 10 | Technical Release Amplification - Minor Release | - Tweet on announcement day | - Tweet on announcement day | - Tweet on announcement day  
- Blog post announcement on lfenergy.org either written by LFE Staff with assistance by the project, re-posting of project's own blog post, or a blog post written exclusively for lfenergy.org by the project team | project stages will be reflected in all outbound messaging (e.g. early adoption projects receive first listing. early adoption projects have larger, more prominently displayed, logos in trade show booths) |

Please review and add comments for any questions or suggestions you have!
LF Energy Deep Dive @ OSS Japan

**Date:** 3 December, 10:45am-12:45pm JST (UTC +9)

[Link to Sched]

**Purpose:** Showcase LF Energy in the Asia region

**Agenda**
- Opening & Welcome (5)
- Overview of LF Energy (15)
- GXF (20)
- PowSyBl (20)
- OpenEEmeter (20)
- openLEADR (20)
- Sony Project Overview (15)
- Closing Remarks (5)

**NEXT STEPS**
- Identify your speaker(s) and email Naomi
- Content team will provide a speaker guide that outlines the parameters of video

**Logistics**
Pre-recorded, picture in picture screen, mp4 (Example)
Sample talking points for presentation

1. High-level overview of project
   a. Why should the audience care about this project?
   b. Where does it sit in the functional architecture

2. Architecture - provide a deployment architecture
   a. Describe/show the stack - architecture

3. Use cases

4. Examples of how being used - a few example stories

5. Roadmap - where are you going?
   a. Release plans - cadence
   b. Where do you need help?
   c. When does the TSC meet, who is in the community?
   d. What are your plans for security?

6. Call to action - what you would like people to know so they will join you or use your software
   a. Join mailing lists
   b. Check out the wiki site
   c. Come to TSC
   d. Join a hackathon
   e. etc.
2021 Events & TAC Engagement

What events would you like to see in 2021?
EOY Newsletter & TAC Input

• Content
  • Happy holiday messaging
  • A year in review
Open Discussion

Upcoming Webinars & Events
https://www.lfenergy.org/events/

- December 1 - openLEADR project introduction
- December 2 - OperatorFabric Webinar
- December 3 - mini Summit at OSS Japan
- Suggest a webinar